



John Kurtz

Design, Development, Communications, UI/UX/QA

SUMMARY

- ✓ A creative services professional well-versed in visual design, UI/UX, QA, copywriting, and project management.

PROFESSIONAL EXPERIENCE

WEB DESIGNER ▶ Revolution 4 Ventures ▶ 2024–Present

Revolution 4 (R4) is a VC group that invests in startups leveraging AI to improve business. I designed and coded their website using an LLM, both as a showcase and to demonstrate their commitment to the technology itself.

DESIGN/UI/UX/QA LEAD, CLIENT SERVICE ▶ Square Lines Design ▶ 2013–Present

Square Lines builds custom, web-based, full stack applications. I work directly with the principal to stand up and support online projects across public and private sectors. Clients include Kansas State University, University of Louisville, Oregon Health and Sciences University, the American Ambulance Association, and Acaville.

GRAPHIC DESIGNER ▶ Intel Corporation ▶ 2006–2024

Intel first approached me to polish a product overview deck, which spun into doing infographics, executive presentations, marketing collateral, custom illustrations, corporate signage, website layouts, and the occasional good-natured photoshop gag. Most of my work supported the Wireless Marketing Group (across multiple rebrands), with additional spot projects for other teams as needed.

CREATIVE/ART DIRECTOR ▶ Sunfare ▶ 2013–2024

Sunfare prepares and delivers fresh-made, personalized meals for people who want to eat healthy. Most recently I led brand continuity across design, communications, and database marketing—and worked with leadership and an offshore team to modernize and scale their proprietary business management platform.

DESIGN LEAD ▶ IGNW ▶ 2016–2020

IGNW exploded into the automation and digital transformation space and brought me on to provide ongoing graphics support across teams. My work spanned brand development, web design, sales decks, marketing collateral, and original iconography.

DIRECTOR OF COMMUNICATIONS ▶ Sunfare ▶ 2002–2012

A writing- and ideation-intensive position focused on defining and extending Sunfare's brand voice and mission. I authored comprehensive internal documentation, generated all marketing and client communications, and managed external partners—including advertising and PR agencies—to build and execute promotional campaigns and materials.

GRAPHIC DESIGNER ▶ Storms Consulting ▶ 2009–2011

Storms Consulting is a technology consultancy with a focus on database programming. They hired me to develop a business system for an online HR administration portal they were supporting, as well as assist with brand and collateral development for a Las Vegas-based pharmaceutical company.

EDUCATION

- ⚙ University of Kansas
BSJ, Advertising

CONTACT

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SEE THE CV



VOLUNTEER

GRAPHIC DESIGNER ▶ Portland Public Schools ▶ 2018–2020

DESIGNER, COPYWRITER ▶ Generous Hearts Foundation ▶ 2018–2020

DESIGNER, COPYWRITER ▶ Pro Kids Foundation ▶ 2013–2015